



WXYZ

# ORDER

Flight Dates **10/23/12-10/29/12**

Contract / Revision      **305716 /**      **MI Quality Homecare Initiative**

Original Date / Revision      Agency Com      15%

09/13/12    09/13/12      Billing Contact

Advertiser **MI Quality Homecare Initiative**  
**1322 G Street SE**  
**Washington, DC 20003**

Agency    **New Media Firm**

Buying Contact  
**1322 G Street SE**  
**Washington, DC 20003**

Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref     2

Order Sep      00:20:00

Estimate #      **1538 Week 2**

Alt Order #

Billing Type      Cash

Order Type      GENERAL

Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic    A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-4

Advertiser Ref

Primary Account Executive  
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	95	\$85,467.50	\$100,550.00	0.00	10/01/12	10/28/12	95	\$85,467.50	\$100,550.00
November 2012	20	\$21,377.50	\$25,150.00	0.00	10/29/12	10/29/12	20	\$21,377.50	\$25,150.00
<b>Totals</b>	<b>115</b>	<b>\$106,845.00</b>	<b>\$125,700.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WXYZ	10/23/12	10/29/12	430 AM News 7 Action News This Morni	CM	430a-5a	11111--	:30	5	\$150.00	P-4	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- 1111--		4			\$150.00			0.00		
Week: 10/29/12		10/29/12	11/04/12	1-----		1			\$150.00			0.00		
2	WXYZ	10/23/12	10/29/12	5am News M-F 5am News M-F	CM	5-6am M-F	11111--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- 1111--		4			\$400.00			0.00		
Week: 10/29/12		10/29/12	11/04/12	1-----		1			\$400.00			0.00		



WXYZ

Print Date: 09/14/12

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Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:20:00

Advertiser **MI Quality Homecare Initiat** Product **MI Quality Homecare Initiati** Estimate # **1538 Week 2**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WXYZ	10/23/12	10/29/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	22222--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-2222--					8	\$900.00		0.00			
Week:		10/29/12	11/04/12	2-----					2	\$900.00		0.00			
4	WXYZ	10/27/12	10/27/12	Action News SAT 6am Action News SAT 6am	CM	SAT 6-7am	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$250.00		0.00			
5	WXYZ	10/27/12	10/27/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	-----S-	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
6	WXYZ	10/27/12	10/27/12	Action News SAT 8am Action News SAT 8am	CM	SAT 8-9am	-----S-	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
7	WXYZ	10/28/12	10/28/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
8	WXYZ	10/28/12	10/28/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
E 9	WXYZ	10/23/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	22222--	:30	10	\$500.00	P-4	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-2222--					8	\$500.00		0.00			
Week:		10/29/12	11/04/12	2-----					2	\$500.00		0.00			
10	WXYZ	10/23/12	10/29/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	11111--	:30	5	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$400.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$400.00		0.00			
E 11	WXYZ	10/23/12	10/29/12	12p Noon News 12n-1p	CM	12-1pm M-F	11111--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$500.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$500.00		0.00			
12	WXYZ	10/23/12	10/29/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	11111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$900.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$900.00		0.00			
13	WXYZ	10/23/12	10/29/12	5p News 5-6pm M-F	CM	5-6pm M-F	11111--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$1,000.00		0.00			
14	WXYZ	10/23/12	10/29/12	6p News 6-630pm M-F	CM	6-630pm M-F	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00



WXYZ

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Contract / Revision 305716 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:20:00

Advertiser MI Quality Homecare Initiat Product MI Quality Homecare Initiati Estimate # 1538 Week 2

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WXYZ	10/23/12	10/29/12	6p News 6-630pm M-F	CM	6-630pm M-F	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$1,200.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$1,200.00			0.00			
E 15	WXYZ	10/23/12	10/29/12	7p News M-F 7-730p	CM	7-730pm M-F	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$1,200.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$1,200.00			0.00			
E 16	WXYZ	10/27/12	10/27/12	Access Saturday Sat 7-8pm	CM	7-8pm Sat	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1			\$1,000.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/22/12-10/28/12	Access Saturday		7-8pm Sat	-----Sa--	:30		<del>(\$1,000.00)</del>		0.00	NM		
	See MG 16.2														
	[inv code is EARLY NEWS SA 7pm]														
	2	NXYZ	10/27/12-10/27/12	Early News Sa 7p (Foll Sport: 7pm Sat			-----Sa--	:30		\$1,000.00		0.00	NM		
	Ⓜ MG for 16.1 10/27														
17	WXYZ	10/28/12	10/28/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1			\$750.00			0.00			
E 18	WXYZ	10/24/12	10/29/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	1-1-1--	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	--1-1--		2			\$1,800.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$1,800.00			0.00			
19	WXYZ	10/23/12	10/29/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	P-4	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1-1-1-		3			\$2,000.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$2,000.00			0.00			
E 20	WXYZ	10/23/12	10/29/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M	11111--	:30	5	\$750.00	P-4	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$750.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$750.00			0.00			
21	WXYZ	10/23/12	10/29/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am M	11111--	:30	5	\$250.00	P-4	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$250.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$250.00			0.00			
22	WXYZ	10/23/12	10/29/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	11111--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$150.00			0.00			
	Week:	10/29/12	11/04/12	1-----		1			\$150.00			0.00			
23	WXYZ	10/27/12	10/27/12	SA 1130p-1230a SA Greys	CM	1130pm-1230am	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



WXYZ

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Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:20:00

Advertiser **MI Quality Homecare Initiat** Product **MI Quality Homecare Initiat** Estimate # **1538 Week 2**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
23	WXYZ	10/27/12	10/27/12	SA 1130p-1230a SA Greys	CM	1130pm-1230am	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$250.00		0.00			
24	WXYZ	10/28/12	10/28/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----S	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$550.00		0.00			
25	WXYZ	10/29/12	10/29/12	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10p	M-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$10,000.00		0.00			
26	WXYZ	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$5,000.00		0.00			
27	WXYZ	10/25/12	10/25/12	Thursday Prime C Scandal	CM	10-11pm Thursday	--T---	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$5,000.00		0.00			
28	WXYZ	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	8-9pm Friday	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
29	WXYZ	10/27/12	10/27/12	ABC Saturday Night Foc ABC's Saturday Night Foc	CM	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$3,000.00		0.00			
30	WXYZ	10/28/12	10/28/12	Sunday Prime A AFHV	CM	7-8pm Sunday	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$3,000.00		0.00			
31	WXYZ	10/28/12	10/28/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
E 32	WXYZ	10/23/12	10/29/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	11111--	:30	5	\$750.00	P-4	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$750.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$750.00		0.00			
E 33	WXYZ	10/27/12	10/27/12	SA 1a-2a SA Unit	CM	1am-2am	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$175.00		0.00			
34	WXYZ	10/28/12	10/28/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
35	WXYZ	10/24/12	10/24/12	Wednesday Prime A Middle/Suburgatory	CM	8-9pm Wednesday	--W----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00



WXYZ

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Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:20:00

Advertiser **MI Quality Homecare Initiat** Product **MI Quality Homecare Initiat** Estimate # **1538 Week 2**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
35	WXYZ	10/24/12	10/24/12	Wednesday Prime A Middle/Suburgatory	CM	8-9pm Wednesday-	-W----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$4,500.00		0.00				
36	WXYZ	10/23/12	10/29/12	6am News M-F Action News 6am	CM	6-7am M-F	11111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1111--		4			\$900.00		0.00				
Week:		10/29/12	11/04/12	1-----		1			\$900.00		0.00				
37	WXYZ	10/28/12	10/28/12	SU 1a-2a SU 1a-2a	CM	1am-2am	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$175.00		0.00				
38	WXYZ	10/23/12	10/23/12	Tuesday Prime B Happy Endings/Apt23	CM	9-10pm Tuesday	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$9,000.00		0.00				
39	WXYZ	10/26/12	10/26/12	Friday Prime B Primetime	CM	9-10pm Friday	----F--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$4,000.00		0.00				
40	WXYZ	10/28/12	10/28/12	Sunday Prime C Revenge	CM	9-10pm Sunday	-----S	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$5,000.00		0.00				
Totals														115	\$125,700.00